FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00059585-A **Type of Permit:** FILMING **Release Date:** 12/21/2012

Production Company SERIAL PICTURES LLC

Insured Company Name SERIAL PICTURES LLC

Contact Phone No. 1 310-558-3667
Contact Phone No. 2
Fax
Address 3532 HAYDEN AVE
CULVER CITY, California 90232

Production Title BUDWEISER

Type of Production Commercial - Standard

Producer Jessica Carlson

Director Samuel Bzyer

1st AD Paul Norman

Production Manager Bon Williamson

FilmL.A. Coordinator Naomi Kajiyama

Location Manager David Blum
Primary Phone Mobile - 213-705-5696
Secondary Phone Office - 310-558-3667

Location Assistant n/a n/a
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00059585-A	**Location Manager**	David Blum
Production Company	SERIAL PICTURES LLC	Primary Phone	Mobile - 213-705-5696
Insured Company	SERIAL PICTURES LLC	Secondary Phone	Office - 310-558-3667
Production Title	BUDWEISER		

Location Address	607 S Park View St, Los Angeles, CA, 90057
Location Name	PARK PLAZA HOTEL
Location Type	Hotel
Prep Dates	12/17/2012 - 12/17/2012 00:00 - 22:00 1 day
Film Dates	12/20/2012 - 12/20/2012 06:00 - 00:00 1 day
Strike Dates	12/21/2012 - 12/21/2012 06:00 - 19:00
Open or Closed to the Public	Closed
Generic Conditions	All travel lanes and bike lanes shall be closed per the WATCH manual. Community Survey Obtained Must Maintain 5' Clearance on Sidewalks/Walkways Must maintain local/emergency access No cast or crew parking on area streets Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public. Traffic control must be done in accordance w/MUTCD
Please see attached documents	Serial.Budweiser.59585.ParkViewFull2.pdf Serial.Budweiser.59585.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Camera cars	1
Cast/Crew vehicles	250
Condors	2
Cranes	2
Cube Trucks	5
Generator	2
Honey Wagons	2
Modular Units	2
Motor Homes	2
Picture vehicles	5
Portable restrooms	2
Scissor Lifts	2
Semi Trucks	2
Stakebed Trucks	2
Trailers	2
Vans	4

Personnel on Location

Type	Quantity
Cast	45
Crew	80
Extras	120
LA City UFSO assigned	30395
Off-Duty/Retired LAPD Officer(s)	3

Filming Activities Atmospheric Smoke Effects; Camera in car; Camera on sticks; Car-to-Car; Drive by; Drive ups & away; Driving shots; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Handheld equipment; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Running & tow shots.; Wetdown; Equipment vehicles parked overnight;

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Production Title	BUDWEISER		

Cranes, condros; Catering on S Park View St., W 6th St - Wilshire Blvd 12/18-12/20; Pre-light and rehearsal on 12/17 0600-2200 hrs with 100 crew/extras; Interior and exterior performance and playback 12/18-12/20 0700-2200 hrs only; Interior establishing shots;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** C3

Coordinator Note Equipment vehicles may park on one side of street (except within BPW-approved full closure areas)

Coordinator Note Playback must be kept at moderate levels so as not to disturb nearby residents; Noise concerns must be addressed by noise reduction and/or discontinuance of offending behavior

Coordinator Note Spot check on 12/17 ok per Insp Owens

Coordinator Note UFSO required 12/18 0600-2200 hrs, 12/19 0600-2200 hrs, 12/20 0600-2200 hrs

Coordinator Note No interference with the International Winter Festival activities

Coordinator Note RIDER A EXTENDS END TIME TO 2359 HRS.

Parking

Base Camp Location Type : Other Location	611 S Carondelet St, Los Angeles, CA, 90057	**Crew Parking** Location Type : Other Location	611 S Carondelet St, Los Angeles, CA, 90057

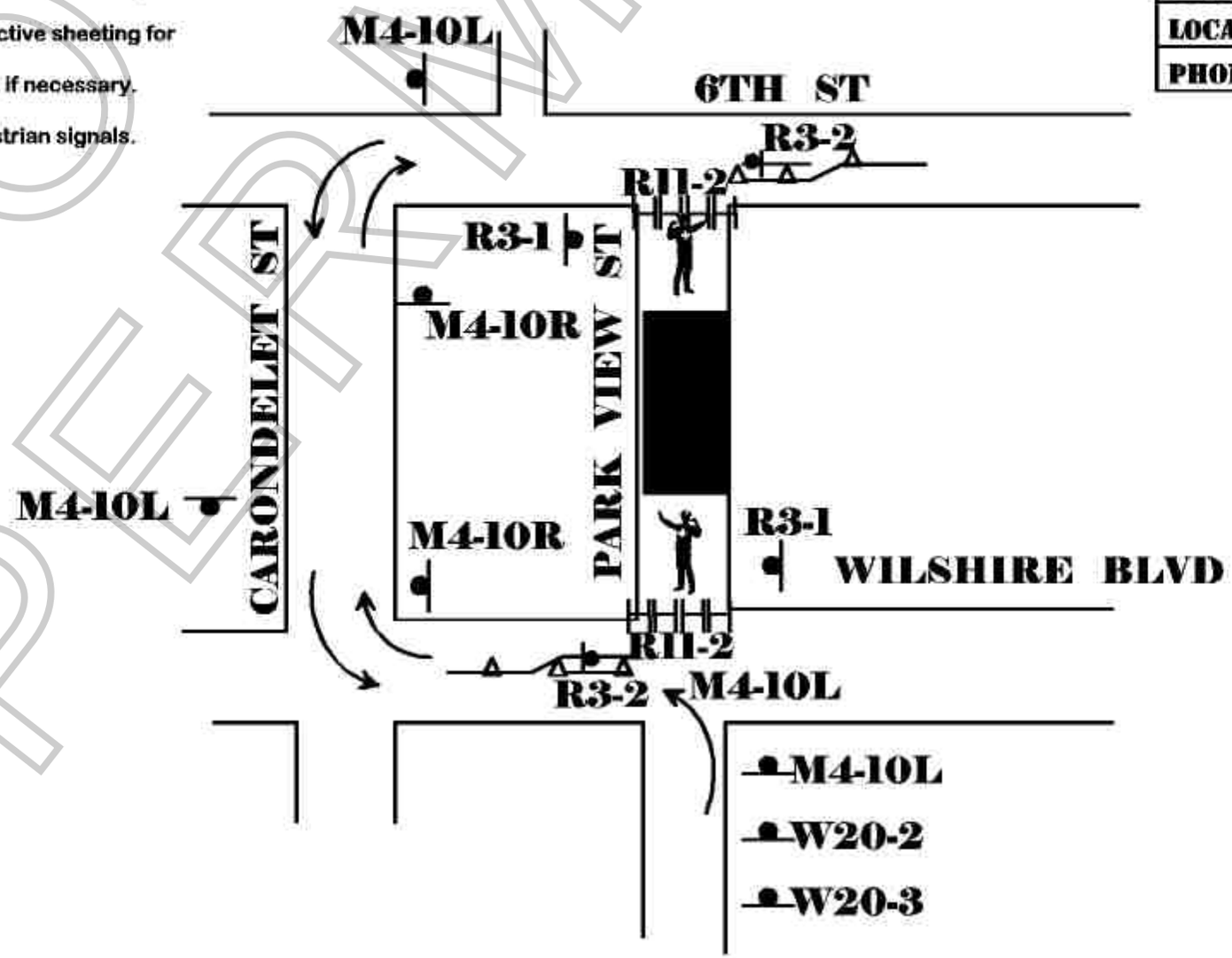
NOT A PERMIT

COMPLETE CLOSURE ON PARKVIEW ST BETWEEN 6TH ST AND WILSHIRE BLVD

TUESDAY 12/18/12 12:01AM TO FRIDAY 12/21/12 7PM

DATE: 12/11/12	TIME: 9:30AM
TO: PERMITS	FROM: RANDY
PERMIT# PER FILM OFFICE	
COORDINATOR: PER FILM OFFICE	
PRODUCTION COMPANY: SERIAL PICTURES	
LOCATION MANAGER: DAVID BLUM	
PHONE # 213-705-5696	

Notes:
1. This closure will be in effect the hours of
2. Contractor will follow MUTCD specifications.
3. Police will direct traffic if necessary.
4. 28" cones with reflective sleeves will be used for night time closures.
5. Advance warning signs will have reflective sheeting for night time closures.
6. All buses will be notified and detoured if necessary.
7. Any questions call Film office.
8. No obstruction of any mid block pedestrian signals.
9. No interference with crosswalks.



MUTCD CODE

- Barricade
- Cone
- Police Officer / Sheriff / Highway Patrol
- Work Area
- Flashing Arrow Sign

W20-1 Road Work Ahead
W20-3 Road Closed Ahead
W20-2 Detour Ahead
W20-5R Right Lane Closed Ahead
W20-5L Left Lane Closed Ahead
W20-3R Ramp Closed Ahead
W1-6R Right-Direction Large Arrow
W1-6L Left-Direction Large Arrow
W1-7 Two-Direction Large Arrow
W3-4 Be Prepared To Stop
W6-3 Two-Way Traffic

R11-2 Road Closed
R11-4 Road Closed To Thru Traffic
R3-1 No Right Turn
R3-2 No Left Turn
R4-7A Keep Right
R3-7R Right Lane Must Turn Right
R3-7L Left Lane Must Turn Left
M4-10R Detour With Right Arrow
M4-10L Detour With Left Arrow
M4-10S Detour With Straight Arrow
C30 Lane Closed
C9A Flag Man Ahead

TG 634/C-3

ITC BARRICADES, INC.
714-892-5858
TRAFFIC CIRCULATION PLAN
CA LIC 802571

NOT PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and Representative

I certify that I am a representative of Serial Pic ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the Entertainment Industry Development Corporation of Southern California ("EIDC") for any city, county or through any other jurisdiction; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including EIDC and any city, county or other jurisdiction where EIDC operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to EIDC, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 12/14/12

Serial Pictures
Name of Principal

By: [signature]
Representative's Signature

David Blum
Print Representative's Name

Location Mgr.
Representative's Title

3532 Hayden Ave
Culver City CA 90232
Principal's Address

213 705 5896
Principal's Telephone

Principal = Name of Company

Denise Wheeler
Film Permits Unlimited Inc.
Phone (818) 347-9929
Fax (818) 347-9784
Pager (818) 420-7052

Please sign and fax back

NOT PERMIT